

YWCA Doesn't Want Custer Getting Revenge

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Published: Fri, October 15, 1982 12:00 AM

The Racial Justice Committee of the YWCA on Thursday issued an official protest to the manufacture and sale of "Custer's Revenge," an adult video game.

The committee is meeting in New York City this week for its national board meeting.

The cartridge game, designed for play on a home video unit, features a scantily clad Gen. Custer pursuing a naked Indian woman. Every time they couple, the player scores points.

"Because of its blatant sexism and racism, opposition to the new adult video game, 'Custer's Revenge,' was raised today (Thursday) by the Racial Justice Committee of the Young Women's Christian Association," said YWCA board member, Phyllis Sapp of Oklahoma City, in a telephone interview from New York City.

"There is nothing in this product that is remotely connected with entertainment," the committee's statement also said, according to Sapp, who read it over the phone.

Sapp, in her fourth year as a national YWCA board member, also is chairman of the Oklahoma City Human Rights Commission.

On Tuesday, she persuaded the Oklahoma City Council to consider next week adoption of a resolution banning local sales of "Custer's Revenge."

The Racial Justice Committee Saturday will ask the YWCA's 85-member national board to endorse its protest statement, when the entire board convenes for a voting session, Sapp said.



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Several YWCA board members joined a National Organization for Women demonstration on Thursday at the World Trade Center to protest the manufacturer's announcement that he intended to distribute 75,000 "Custer's Revenge" games for Christmas sales.

"It took a lot of people by surprise here," said Sapp, who arrived Wednesday in New York City, when Stuart Kesten of American Multiple Industries, the game's manufacturer, held a press conference to promote national marketing of the game.

"They showed the figures of the game briefly here (in New York) on television Wednesday night, and a lot of people I talked to, well, they didn't seem to know anything about it. I don't know how it is that something like this can come to our attention in Oklahoma before it hits New York City."

In Oklahoma City on Thursday, a Native American Coalition was formed to protest the game. BIOC: NAME:

Archive ID: 88825

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